



MORRIS COLLEGE PLANNED GIVING PROGRAM

“Investing Together In Our Morris College Future”

We have so much to be proud of as we reflect on the accomplishments of the legendary late Dr. Luns C. Richardson, alumni, current students, faculty and staff. However, to surpass our goals and prepare to achieve even greater success in the future, we need to increase our financial support substantially through the Morris College Planned Giving Program.

What is Planned Giving?

One of today’s biggest areas of growth for nonprofit fundraising is Planned Giving. Planned Giving is an area of fundraising that refers to several specific gift types that can be funded with equity or property. A Planned Giving Program sustains Morris College’s future. A Planned Giving Program for Morris College is vital for resolving long-term needs, building the endowment and program sustainability. Planned Giving will help the college meet its long-term goals and help provide for responsible and effective financial management.

Why Give?

Increasingly, Morris College cannot fully serve its students or fulfill its mission without support from other financial sources. There are many ways to support Morris College, but when you plan a gift to us as part of your long-term estate and financial plans, you will help us cultivate our students' compassion, creativity, resilience and moral courage. With your help, we can continue to develop the talents of our students and prepare them for lives of leadership and service. A simple, flexible and versatile way to ensure we can continue our work for years to come is a gift in your will or living trust, known as a charitable bequest.

With Planned Giving as the foundation of our giving, this will support student scholarships, faculty research, teaching, and campus maintenance. By including a bequest to Morris College in your will or living trust, you are ensuring that we can continue our mission for years to come.

What to Give?

Your generous gift to Morris College has the power to strengthen the College's financial base and uniquely benefit and enrich the student experience. Your gift enables the College to prepare students to be the leaders of tomorrow, reaching beyond Sumter, SC to every continent on the globe.

You can use the following assets to fund a bequest to Morris College:

- **Cash** - A gift of cash is a simple and easy way for you to make a gift to Morris College.
- **Certificates of Deposit** - Donating certificates of deposit is an easy and tax-effective way for you to make a gift to Morris College.
- **Gifts of Insurance** - A gift of your life insurance policy is an excellent way to make a gift to Morris College.
- **Gifts of Retirement Assets** - Donating part or all your unused retirement assets, such as a gift from your IRA, 401(k), 403(b), pension, or other tax-deferred plan is an excellent way to make a gift to Morris College.
- **Gifts of Stocks and Bonds** - Donating appreciated securities, including stocks or bonds, is an easy and tax-effective way for you to make a gift to Morris College.
- **Real Estate** - Donating appreciated real estate, such as a home, vacation property, undeveloped land, farmland, ranch, or commercial property can make a great gift to Morris College.
- **Personal Property** - Items such as marketable artwork, collectibles, antiques and automobiles can make a great gift to Morris College.

How to Give?

Bequest

You designate Morris College as the beneficiary of your asset by will or trust.

Beneficiary Designation Gifts

You designate Morris College as a beneficiary of a retirement, investment, bank account, or life insurance policy.

Life Estate Reserved

You give your property to Morris College while you are still living in it and retain the right to use the property during your life. We believe that charitable planning is a process that ideally involves the donor, professional advisors and our gift planning staff—all working together to arrange the best gift possible. Through imagination and smart charitable planning, you can shape Morris' future beyond what you thought possible and propel her further forward.

MORRIS COLLEGE NAMING OPPORTUNITIES PROGRAM

DR. SOLOMON JACKSON, JR. ADMINISTRATION BUILDING

FIRST FLOOR

| Suite A | Suite B | Suite C |
|--|--|---------------------------------------|
| Office of Admissions and Records \$175,000 | Office of Academic Affairs \$175,000 | Office of Recruitment \$175,000 |
| Suite D | Academic Affairs Conference Room \$100,000 | Atrium \$35,000 |
| Office of Human Resources \$175,000 | | |

SECOND FLOOR

| Suite A | Suite B | Suite C |
|---|---|---|
| Board of Trustees Conference Room \$300,000 | Office of Planning and Governmental Relations \$175,000 | Office of The President \$300,000 |
| Suite D | Title III Conference Room \$35,000 | Atrium \$35,000 |
| Office of Institutional Advancement \$175,000 | | |

Naming Plaque Sample Used For Donor Recognition

*A beautifully engraved name plate will
be made for each donor.*



NAMING OPPORTUNITIES PROGRAM: BRICK PROJECT

The Morris College Brick Naming Project is an excellent opportunity to create a lasting memory on the campus. Your brick(s) will be placed along the sidewalks in front of the Dr. Solomon Jackson, Jr. Administration Building. Customized bricks containing your personalized inscription are available for \$300 (4x8) or \$450 (8x8).

Bricks can be engraved with names, class year, short sayings, in honor of loved ones, or an organization. Be imaginative! Bricks will be installed during the spring and you will receive an email when the installation has been completed.

Your personalized brick will be seen for years to come and will help lay a solid educational foundation for future students yet to come to Morris College. If you have any questions, contact Altoya Felder-Deas at (803) 934-3167 or email her at afdeas@morris.edu.

To reserve your brick, please complete the order form of page 12 and return with your check made payable to Morris College. Thank you.



\$300
4 x 8 Brick

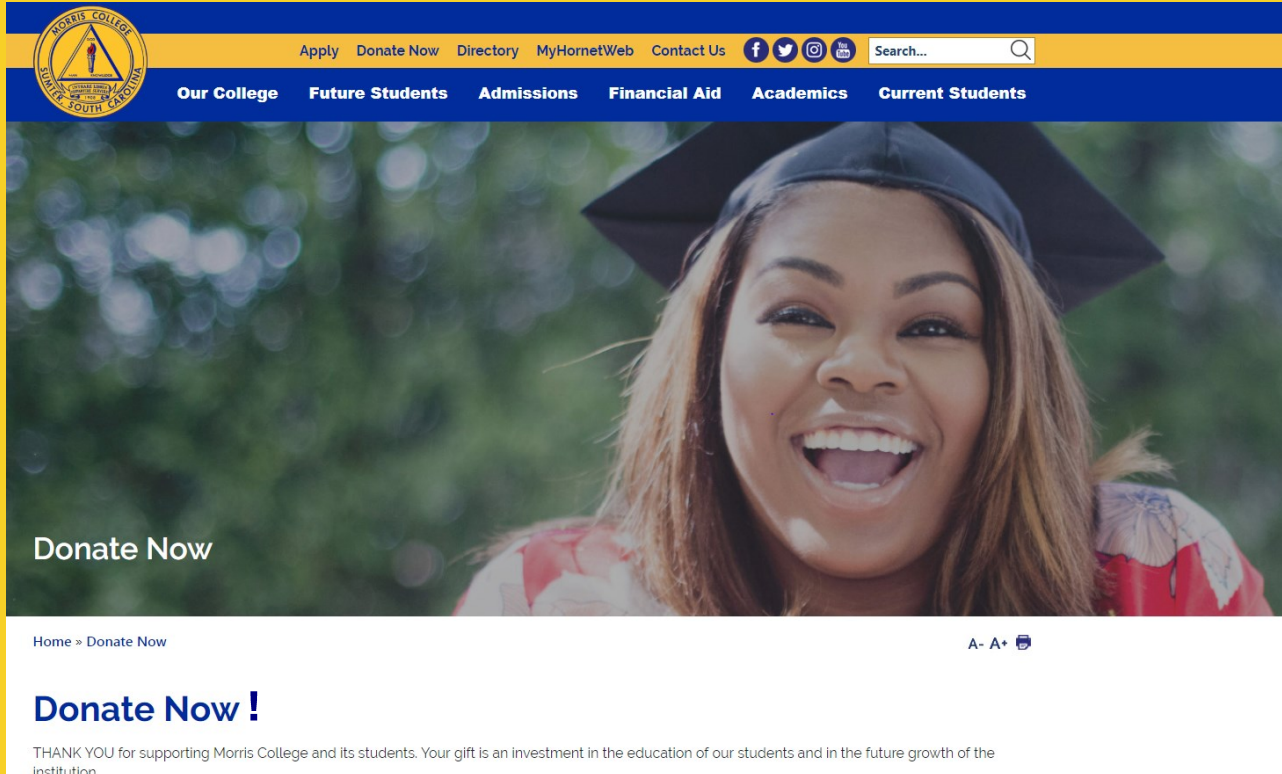
\$450
8 x 8 Brick







NAMING OPPORTUNITIES PROGRAM: NEAL-JONES AUDITORIUM SEATS PROJECT (600 seats at \$500 each)

Seats in the Neal-Jones Auditorium offers donors another naming opportunity. Personalized plaques inscribed with the name of the donor, the year of graduation, a short saying, or the name of a loved one in whose memory the donation is made will be affixed to the seats. A donation of \$500 for each seat will serve as a tangible expression of your commitment to Morris College. There are 600 seats available for purchase. For further information about the Neal-Jones Auditorium Seats Project, please contact Altoya Felder-Deas at (803) 934-3171 or email her afdeas@morris.edu.


GIVE NOW USING YOUR CELLPHONE



Apply Donate Now Directory MyHornetWeb Contact Us     Search...

Our College **Future Students** **Admissions** **Financial Aid** **Academics** **Current Students**

Donate Now

Home > Donate Now A- A+ 

Donate Now !

THANK YOU for supporting Morris College and its students. Your gift is an investment in the education of our students and in the future growth of the institution.

Donating to Morris College is easy and can be done online. To make an online contribution to Morris College, go to www.morris.edu and click ‘Donate Now’ at the top of the screen.

Specify your “Gift Source” and “Gift Designation” under “Gift Information.” Afterwards, complete the “Payment Information” section and click the “Submit” button.

Wifi Login _____

Network: Morris–Student

Network Password: GoHornets

Internet Username: Student

Internet Password: E t l ! d p t L 1

MORRIS COLLEGE NAMING OPPORTUNITIES PROGRAM

BRICK PROJECT

ORDER FORM

Yes, I want to reserve a permanent brick. Please engrave my brick as follows:

\$300
4 x 8 Brick

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\$450
8 x 8 Brick

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NOTE: Any symbol is considered one space (period, comma, dash). All text is centered unless otherwise noted.

| Brick Size | Price | Quantity | Total |
|---------------|-------|----------|-------|
| 4" x 8" Brick | \$300 | | |
| 8" x 8" Brick | \$450 | | |

Total Amount: \$ _____

PLEASE RETURN THIS FORM AND YOUR CHECK PAYABLE TO:

Morris College
Office of Institutional Advancement
100 West College Street
Sumter, South Carolina 29150

Name: _____ Phone: (____) _____

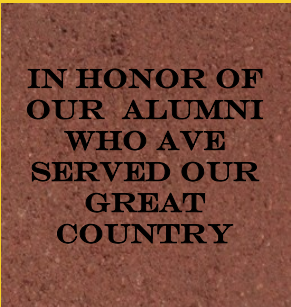
Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Amount Paid: _____



\$450
8 x 8 Brick



For more information, contact Altoya Felder-Deas at (803) 934-3167 or afdeas@morris.edu.



MORRIS COLLEGE PLANNED GIVING PROGRAM

Thank you for supporting Morris College. Please complete this form in its entirety and return it to the Office of Institutional Advancement. Form can be mailed to Office of Institutional Advancement, 100 West College Street, Sumter, S.C. 29150 or fax to (803) 774-2376. Give online at www.morris.edu and click Donate Now.

First

Middle

Last

Street Address

City

State

Zip

Phone (Home/ Mobile)

Email Address

I have an interest in the following Planned Giving gifts:

- Cash
- Certificates of Deposit
- Gifts of Insurance
- Gifts of Retirement Assets
- Gifts of Stocks and Bonds
- Real Estate
- Personal Property

Also, please send me additional information about the Naming Opportunities Program.

Signature _____

Date _____

If you have any questions, contact Altoya Felder-Deas at (803) 934-3167 or email her at afdeas@morris.edu.