

I. INSTITUTION ACCREDITATION

Morris College is accredited by the [Southern Association of Colleges and Schools Commission on Colleges \(SACSCOC\)](#) to award baccalaureate degrees. Interested parties may use the following information to learn more about the accreditation status of the institution. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Morris College. Normal inquiries about the institution, such as admission requirements, financial aid, educational programs, etc., should be directed to the appropriate institution administrative offices and not to the Commission on College's office.

Program Accreditation

The following program has earned accreditation by industry-specific accrediting bodies: Education Division earned the Council for the Accreditation of Educator Preparation (CAEP).

II. INSTITUTION EFFECTIVENESS

Morris College's strategic plan consists of three elements including a Vision Statement, a Mission Statement, and several Strategic Goals. The vision statement is a glance at where the leadership of the college would like the college to go. The mission statement outlines and identifies who we are as an institution. Click on [Morris College's Vision and Mission Statements](#) to view the College statements. Morris College has 8 strategic goals that help the institution to move closer to its mission. These goals can be viewed at [Morris College Strategic Goals](#).

To progressively contribute to the strategic plans, policy formulation, and decision-making processes of Morris College Vision and Mission statements. The Division of Business Administration established a mission statement for its division that strives for student success. Along with its strategic plans and program effectiveness that are in-line with the college's mission to provide leadership in strategic planning, institutional effectiveness, mission attainment, accountability, and quality enhancement.

Business Administration Mission Statement: The mission of the Division of Business Administration is the development of individual abilities and the development of marketable skills necessary to secure employment in business, industry, government, and other selected areas. The Division is aware of society's need for persons in responsible positions to display professional, moral, and ethical behavior. Thus, the Division endeavors to provide competent instruction, leadership, and guidance toward these ends.

BUSINESS ADMINISTRATION STRATEGIC PLANNING AND EFFECTIVENESS

- Provide leadership and administrative support for the College's strategic planning processes.
- Provide market research information for internal and external environments.
- Provide assistant to other Divisions in formulating their strategic and operational goals and actions in addressing program effectiveness.
- Serve as an informational resource for the ongoing processes of Institutional Effectiveness and Quality Management.
- Respond to administrative and faculty requests for information and as a resource for survey formulation, methodology and assessment regarding students, faculty/staff, and alumni.

The Division of Business Administration helps the College fulfill its mission through:

College Readiness Studies

Courses and services for students in need of further development from a high school diploma to a college degree in business administration.

Adult Education

Courses and services for students who desire to complete a degree in organization management.

Academic Advising

Assisting students in goal setting, planning, and career exploration and mapping. Advising provides a tracking mechanism for student success allowing them the opportunity for consistent and persistent one-on-one contact.

Cultural, Citizenship and Community Enrichment

Activities, services, group travel, and special projects in response to cultural needs and quality of life interests for the leisure enjoyment and enrichment of student served.

Economic/Workforce Development Education and Special Training

Customized courses specifically designed for and in collaboration with business, industry, and the military including job enhancement and technical skill development.

PERFORMANCE MEASURES AND STANDARDS

As a component of the College's commitment to continuous improvement, the results of the performance measures are linked to the college-wide planning process. The college monitors and compares student achievement and success through surveys, benchmarks, projects, and exit exams. The president's annual report is a collection of information from all division programs and serves to inform the Board of Trustees about the College's operations and the achievements of its students but also serves as a reference for internal planning and decision-making. Finally, the College Catalog provides extensive detail about the College's programs, policies, and its faculty and staff.

ANNUAL DIVISION GOALS

- Provide a foundation for informed decision-making and planning.
- Provide technical, editorial, composition, and coordination services for the division faculty development and students' college and professional employment development activities.
- Provide a platform for student retention process and to increase the retention rate.
- Implement strategies to increase Business Administration Major and the Organization Resource Management (ORM) Program.
- Implement strategies to add courses/certifications to the programs to meet market-place demands.
- Implement strategies to strengthen community involvement with Businesses and Industrial Entries.
- Provide a platform to meet with Business Administration Students and ORM Students at the beginning of each semester/cohort.
- Implement strategies to increase graduation rate.
- Provide a platform for selecting and guiding the Business Administration Advisory Council committee.
- Implement strategies to update existing technical-college articulation agreements and to add two additional agreements.

III. INSTITUTION QUALITY ENHANCEMENT PLAN

As part of our SACS reaffirmation criteria in (Year), the College developed a Quality Enhancement Plan that focused on Learning across the curriculum in Effective Reading and Writing. In 2020 a new Quality Enhancement Plan is being developed.

IV. INSTITUTION RESEARCH

- Provide official data reports and survey completions to the Southern Association of Colleges and Schools and other external agencies assuring reliable and valid MIS data submissions.
- Assemble, analyze and disseminate institutional data and research reports in a proactive, objective and impartial manner which advance the quality and efficiency of information flow.
- Support professional growth of faculty/staff in research, planning and assessment, fostering open and informed communications, analyses and collaborations.